



MALMESBURY TOWN COUNCIL

Minutes of the **Community Engagement & Town Promotion Committee Meeting**

Held in Malmesbury Town Hall on **Tuesday 19th March 2026** at 7.00pm.

Present: Cllrs Drake, I Wallis, M Crawford-Price, H Hughes, K Power, R Hastings and O Wallis.

Also present: Claire Mann (Town Clerk)

CE&TP/26/15 To receive declarations of interest.

None received.

CE&TP/26/16 To receive apologies.

Apologies received from Cllr James.

CE&TP/26/17 Public participation in respect of items included on this agenda.

None received.

CE&TP/26/18 To approve minutes of the meeting held on the 15th January.

The Minutes were approved and signed as a correct record.

CE&TP/26/19 To receive income and expenditure report to date.

The income and expenditure report was noted.

Cllr Power arrived

CE&TP/26/20 To receive TIC report.

The TIC report was noted.

CE&TP/26/21 To plan and allocate budget for 2026 Community Engagement Projects.

Cllr Drake had circulated a report at the meeting and stated that this would be deferred to the next meeting following a meeting with Cllr Power to help to inform discussion.

CE&TP/26/22 To receive an update on Great West Way and Visit Wiltshire.

Cllr Drake had circulated details about current subscriptions and the benefits offered by both organisations, the information was noted.

CE&TP/26/23 To set up September Art Month Working Group

Cllr Drake had circulated a report, the following proposals were agreed;

- To retire the concept of “September Art Month” from CE&TP agenda
- To continue running the High Street+ Art Gallery, with an external review to ensure a sustainable and high-impact format and involvement of local artist and business and budget up to £500 for promotion and launch event subject to detailed budget. Cllr Drake to coordinate with Town Clerk to deliver.

- CE&TP/26/24** **To consider re-instatement of CE&TP meeting in February and May annually.**
- Following discussion it was agreed that an additional CE&TP meeting will be held on the 21st May 2026 and 11th February 2027. Meetings in February and May will continue annually thereafter.
- CE&TP/26/25** **To receive an update on working groups and events;**
- i. Late Night Shopping (Cllr O Wallis)**
Cllr O Wallis reported that there has been one meeting so far and another is booked in. The terms of reference will be reviewed at the next meeting and full budget for the event.
 - ii. Communication Strategy (Cllr O Wallis)**
Cllr Drake had circulated a list to be populated by members, this will be progressed at a future meeting.
 - iii. Rise Trust (CM)**
Members expressed concern that no report has been forwarded, it was noted that the provision of Youth services has been moved to the Riverside Centre and that the Town Council has paid for this. It was agreed that the grant funding to the Rise Trust will be raised at P&R as the funding application was based on services provided at the Town Hall.
 - iv. PR & Comms (CM)**
The report was noted.
 - v. TIC Review (Cllr Drake)**
Cllr Drake stated that a meeting will be taking place next week.
 - vi. Eat Festival (CM)**
The Town Clerk was asked to find out when social media promotion will be taking place by EAT Festivals.
 - vii. September Art Month inc. High Street Plus Gallery (Cllrs Drake and Power)**
This had been covered earlier in the meeting.
 - viii. Leaflet update and distribution**
It was noted that the fold out map of Malmesbury is now in distribution and has been well received by businesses.
 - ix. St Aldhelm's Day and Malmesbury in Bloom 2026 – to allocate budget, report from Cllr Hughes**
Cllr Hughes provided an update on recent activity in the Working Group and will present detailed budget for the event to a future meeting.

The meeting closed at 8.26pm